

# Trust is Future Currency

PLOT NO-240, Near Kotak Bank,Opposite to Metro Pillar: 723 , UTTAM NAGAR , New Delhi,India,110059, 20-22 Wenlock Road, London, England, N1 7GU, UNITED KINGDOM Corporate Identity Number: CIN AAP-5178

Phone: +91 8810556035 [https://www.websutility](http://www.websutility.com/).com/

Top Features of Our Google Ad Campaigns

Cost Effectiveness

You only pay when someone clicks on your Ad. So, basically you pay for relevant trafﬁc and potential leads.

Create Brand Awareness

Improve your brand presence with the right message to the right set of people and that too at the right time.

Expert Based Campaign

Our professionals constantly optimize and work around your Ad campaign for great results.

Real-Time Result Tracking

Track your progress and campaign info with our reporting system which keeps you updated.



PPC

|  |  |  |  |
| --- | --- | --- | --- |
| Monthly Packages | Essentials | +Plus | Premier |
| Monthly Ad Cost | $400 | $750 | $1500 |
| Maintenance Charges | $120 | $225 | $450 |
| Campaign | Search  +Display | Search + Display | Search + Display Remarketing |
| Ad-Group | 3 | 5 | 5+ |
| Ad Texts | 10 | 15 | 15+ |
| Keywords | 20-30 | 30-50 | 50-75 |
| Targeted Location | 2 | 3 | 3+ |

|  |  |  |  |
| --- | --- | --- | --- |
| Precise Campaign Targeting | Yes | Yes | Yes |
| Bid Optimization | Yes | Yes | Yes |
| Adding Negatives Keywords | Yes | Yes | Yes |
| Calculated Keyword Management | Yes | Yes | Yes |
| Insightful Analysis | Yes | Yes | Yes |
| Custom Google Analytics Dashboard | Yes | Yes | Yes |
| Google Conversion Tracking | Yes | Yes | Yes |
| Ad Extensions Setup | Yes | Yes | Yes |
| Device Optimization | Yes | Yes | Yes |

|  |  |  |  |
| --- | --- | --- | --- |
| Contact / Support | Yes | Yes | Yes |
| Price: (Monthly) | $ 520 | $ 975 | $ 1,950 |
| \* Flat Set Fee (First Month Only) | $ 100 | $ 100 | $ 100 |
| Projected leads/Month | 30+ | 55+ | 100+ |



# Our PPC Management Service consists of the salient features. These features will provide a comprehensive overview of your PPC campaigns.

you can add your comments if there is any concern or question to be asked. I'm looking forward to hearing from you.

# Thank you and Regards, Komal

**Webs Utility Global LLP**